

CERTIFICATE IN

BUSINESS STUDIES

IN LATIN AMERICA



UNIVERSIDAD DE
Belgrano
BUENOS AIRES - ARGENTINA



For further information
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CERTIFICATE IN BUSINESS STUDIES IN LATIN AMERICA

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Would you like to achieve a comprehensive view of business in this region? Students must take 4 mandatory courses and an optional elective (either from PEAL or PALAS) in order to complete 300 contact hours:

BUSINESS STRATEGY TRACK

1. International Business in the Southern Cone
2. Social Business in Latin America

BUSINESS REGIONAL CONTEXT TRACK

3. Latin America in the Global Economy
4. Argentine Economy
5. Elective course (either PALAS or PEAL)

STUDENTS TAKING THIS CERTIFICATE WILL:

- boost their resume by showing focus and consistency in a region
- transfer 300 contact hours to US and European Credit System (ECTS)
- acquire a academically balanced and comprehensive study of business in Latin America (50% strategy & 50% regional context)
- write more than 6,000 words of research work divided into 4 courses
- analyze case studies
- listen to guest speakers

TRACK COURSES:

(PALAS 310)
Argentine Economy

(PALAS 330)
Social Business in Latin America

(PALAS 333)
International Business in the Southern Cone

(PALAS 400)
Latin America in the Global Economy



ACADEMIC INFORMATION